



GLOBAL PRIVACY NEWS
FROM THE DPO CENTRE



The DPOIA is an assessment of the impact of the most significant and important-to-know data protection issues from around the globe. It's not the full story, just a quick 3-minute read, collated and condensed to keep you updated with the latest news in our ever-evolving industry.

Data retention strategies for GDPR compliance

Complying with the GDPR's Data Minimisation and Storage Limitation principles can be particularly challenging for North American organisations operating internationally.

In our latest blog, we explore the importance of having a clear, documented data retention strategy that meets GDPR expectations. Learn how to set appropriate retention periods, align with EU/UK legal requirements, and develop defensible policies that support operational needs without compromising compliance. This practical guide also shares common pitfalls to avoid and key steps to help you demonstrate accountability to regulators and data subjects alike.

[Read now](#)

CANADA & UNITED STATES

IPC launches educational resources to promote children's digital privacy

To mark Education Week 2025, the Information and Privacy Commissioner of Ontario (IPC) released a series of new resources aimed at enhancing digital privacy awareness among children and young people.

Resources include:

- **Privacy Pursuit! activity booklet** with puzzles and games to teach children how to protect their privacy online and recognise digital risks
- **Lesson plans** to support privacy education in classrooms, aligned with Ontario's curriculum
- **Youth ambassador toolkit** to help students aged 12+ lead peer-to-peer discussions on privacy and digital rights
- **Digital privacy charter** encouraging schools to adopt stronger privacy practices

[Access the resources](#)

US Congress passes TAKE IT DOWN Act to combat deepfakes

On 28 April 2025, the US House of Representatives passed the bipartisan TAKE IT DOWN Act, which aims to combat the spread of non-consensual intimate images (NCII). The legislation criminalises the publication of NCII, including AI-generated deepfakes, and mandates that online platforms remove such content within 48 hours of a valid request.

The Act grants the Federal Trade Commission powers to impose fines on organisations that fail to comply with their new obligations, whilst offending individuals could face up to two years' imprisonment for offenses involving adults and up to three years for those involving minors.

The legislation marks a significant step in addressing digital exploitation and protecting individuals' privacy rights in the digital age.

[Read the TAKE IT DOWN Act](#)

CPPA sign declaration of cooperation with UK's ICO

On 29 April 2025, the California Privacy Protection Agency (CPPA) and the UK's Information Commissioner's Office (ICO) signed a declaration of cooperation to enhance privacy protections across jurisdictions. As part of the agreement, both authorities will support joint research, share best practices and investigative methods, hold staff-level meetings, and develop tools for ongoing collaboration.

This is the latest in a growing list of international partnerships for the CPPA, following similar agreements with South Korea and France. For organisations operating in both the UK and California, this cooperation could help streamline compliance across jurisdictions in the future.

[Read the CPPA's press release](#)

WE'RE ATTENDING



27 - 30 MAY 2025
VANCOUVER, CANADA



UNITED KINGDOM

UK and Japan expand scope of adequacy agreement

On 23 April 2025, the United Kingdom and Japan signed a joint statement to expand the scope of their existing data adequacy agreement. Beyond commercial transfers, the updated framework extends protections to academia and the public sector, enhancing the free flow of personal data between the two countries. It also aims to facilitate collaborative research and administrative cooperation between the UK's Department for Science, Innovation and Technology (DSIT) and Japan's Personal Information Protection Commission (PPC).

The agreement builds on the UK–Japan Digital Partnership and reflects a growing alignment on digital priorities, such as infrastructure, artificial intelligence, and cybersecurity.

[Learn more about the UK-Japan Digital Partnership](#)

EUROPEAN UNION

Irish court clarifies ownership of personal data on work devices

On 3 April 2025, the Irish High Court confirmed that personal data stored on an employer-issued device belongs to the employer - not the employee. The case involved a fire prevention officer employed by the Health Service Executive (HSE) who had used his work phone for personal matters, including accessing private email and cryptocurrency accounts. Following a cyberattack on the HSE, the employee's personal accounts were compromised, prompting him to seek compensation.

The court found that, since the employee's personal use of the phone was unauthorised and violated the HSE's acceptable use policy, the HSE was not responsible as the data controller for any personal data stored on the device.

For senior leaders and C-suite executives, this case serves as a reminder of the critical role they play in establishing and enforcing clear data protection policies within organisations. Understanding the legal obligations and potential liabilities associated with data handling is essential. To learn more, read our blog: [Understanding data protection liabilities for C-suite executives and senior leaders](#).

EC fines Apple and Meta €700M for breaching the DMA

On 23 April 2025, the European Commission imposed fines on Apple and Meta for breaching the Digital Markets Act (DMA), marking the first enforcement actions under the new regulation.

Apple was fined €500 million for restricting app developers from informing users about alternative purchasing options outside the App Store, violating the DMA's anti-steering provisions. Meta received a €200 million fine for its 'Consent or Pay' model, which failed to offer users a genuine choice regarding the use of their personal data for personalised advertising and didn't let them freely consent to how their data was combined.

In April 2024, the European Data Protection Board (EDPB) issued Opinion 08/2024, focusing on the validity of consent in the context of 'Consent or Pay' models implemented by large online platforms. The EDPB concluded that, in most cases, these models do not meet the requirements for valid consent under the GDPR and emphasised the need for an 'equivalent alternative' that does not involve payment or extensive personal data processing.

[Read Opinion 08/2024](#)

WE'RE ATTENDING

Encore Boston
Harbor

Boston, MA

19 -
20

May 2025
marcusevans

Evolution
Summit



19 - 20 MAY 2025
BOSTON, MA



INTERNATIONAL

China introduces new Measures for personal information audits

On 1 May 2025, the Cyberspace Administration of China (CAC) brought into effect 'Administrative Measures for Personal Information Protection Compliance Audits'. These new rules require personal information protection compliance audits for certain organisations under the Personal Information Protection Law (PIPL).

Key provisions:

- **Mandatory audits** for organisations processing data on over 10 million individuals, at least every two years
- **Regulator-triggered audits** may apply in cases of high-risk or major incidents
- **Audit scope** includes data handling practices, security measures, cross-border transfers, and breach response
- **DPOs required** for organisations handling over 1 million individuals' data
- **Audit reports** must be submitted to authorities, with timely remediation of any issues

These Measures significantly increase regulatory expectations for businesses operating in China and highlight the growing global trend toward mandatory privacy audits.

[Read the Measures](#)

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JOIN US



We are recruiting!

To support our ongoing requirement to continuously grow our remarkable and extraordinary **#ONETEAM**, we are seeking candidates for the following positions:

- **Data Privacy Officers (Canada)**
- **Data Protection Officers (United Kingdom/ The Netherlands)**
- **Data Protection Officers - Life Sciences (United Kingdom/Europe/Canada)**
- **Data Protection Support Officers (United Kingdom)**
- **Data Protection Managers (United Kingdom)**

If you are looking for a new and exciting challenge, [apply today!](#)

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